2016 EXHIBITOR & SPONSOR PROSPECTUS

The Leading Municipal Security and Communications Event

SECURED CITIES

SECURED CAMPUS | SECURED TRANSIT | SECURED HEALTHCARE

NOVEMBER 8-10, 2016 / HOUSTON, TEXAS

Conference Dates: Tuesday-Thursday, November 8-10

Exhibit Dates: Wednesday-Thursday, November 9-10

UASI Funding Available For Secured Cities

Conference attendance is eligible for reimbursement through homeland security and emergency management grant programs, such as the Urban Area Security Initiative (UASI) Grant Program and the State Homeland Security Grant Program (SHSGP), among others. Contact your financial officer or grant administrator for details.

www.SecuredCities.com

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Thank you to our 2015 Partners

IAHSS International Association for Healthcare Security & Safety

IAPSC International Association of Professional Security Consultants

InfraGard Members Alliance National

SPF Security Partners' Forum

Friends of Chuck

ASIS International Houston Chapter

ASIS International Region 20

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Welcome to SECURED CITIES!

If you can only attend one event in 2016, Secured Cities is your MUST ATTEND event that offers real solutions for a real world.

Funding and rapid technology advancement are two issues both public safety and security personnel are challenged with when it comes to today's strategic planning. As public and private partnerships emerge across the country, having a venue where law enforcement, emergency management, security and government officials can meet in a collaborative environment is essential. Secured Cities is that venue.

Secured Cities is the only national event bringing all of the major players who drive municipal public/private partnership initiatives in public safety, law enforcement and the private and institutional security sectors. The City of Houston plays host to the 8th Secured Cities event on November 8–10, where attendees will be immersed in more than 35 hands-on sessions, security site tours and be provided with the opportunity to meet with today's top solution providers. Concurrent educational tracks feature vital vertical market discussions addressing healthcare, campus, corporate, and transportation sectors, with the safe and secure cities theme tying it all together. Like Atlanta, Chicago, Philadelphia and Baltimore, cities that have played host to Secured Cities over the past four years, Houston is excited to demonstrate its best practices and progressive system and projects.

Secured Cities provides real-world solutions for management and operations, funding and grant approvals, strategies for partnering and collaboration, technology selection and system implementation. Project partners discuss what is trending in funding and grants, current video surveillance and security design and best-of-breed emergency management solutions.

Don't miss your opportunity to join your peers from the public and private sectors charged with keeping their cities, campuses and infrastructure safe in today's 24/7 world of threats. Make your city a Secured City.

"Secured Cities continues to be a valuable event which provides hands-on interaction with key stakeholders in the public safety space. There is enlightening insight to be gained from the educational sessions as well."

— James Chong
CEO & Founder Vidsys

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The only forum in the industry featuring public/private partnership initiatives that include security technology, funding & budgeting issues.

WHAT IS SECURED CITIES

A Forum for Funding, Planning and Technology to Address Today's Security Solutions

Secured Cities is a high impact, high value event for today's 'need it today' environment. Attendees of Secured Cities are preparing for tomorrow's threats today and their time is limited. Thus Secured Cities is an intense, two-and-a-half day Boot Camp, with education sessions addressing the latest in technologies and operations, in addition to the funding, planning and implementation of systems keeping their cities, health care facilities, transit systems and educational campuses safe both today and from the threats of tomorrow.

Secured Cities exhibit hall is a high-impact, buying-summit type environment, guaranteed to provide your company access to the players – nationally – involved with the funding, development and implementation of system-wide, city-wide and region-wide technology.

Secured Cities 2016 is our eighth iteration and it keeps getting better. We moved the event to the City of Houston that provided exhibitors immediate access to the Urban Security Initiative (UASI) funded regions in 2015 and 2016.

The City of Houston has welcomed us with open arms and the location will provide exhibitors with direct access to 4 out of 5 of the nation's best performing cities, and is a central location to a national audience in various stage of system development, implementation and upgrade.

WHY EXHIBIT & SPONSOR?

Secured Cities has grown every year since inception because it is a high value, high impact industry tradeshow event for a minimal investment!

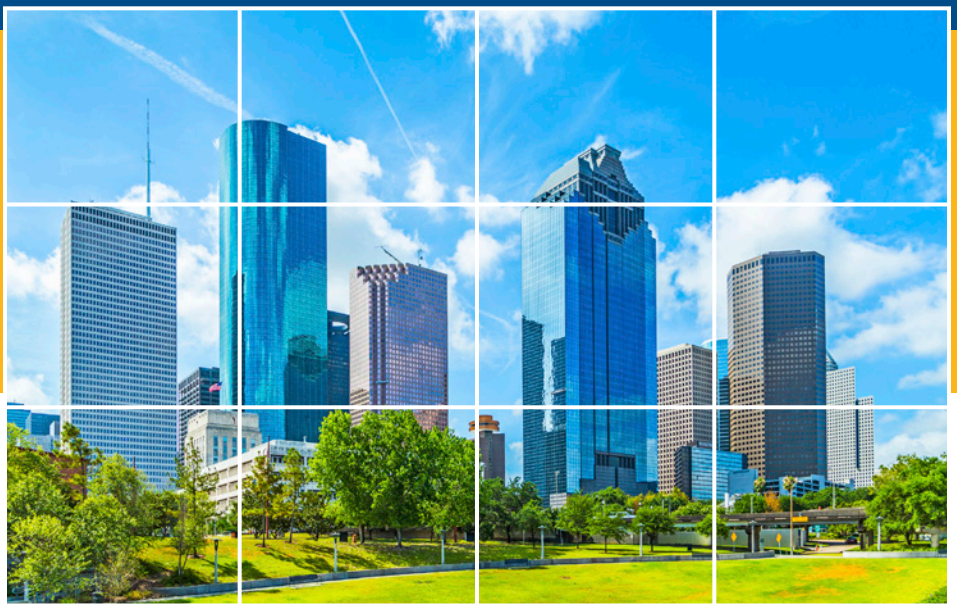
- **FOCUS.** Secured Cities is a focused event bringing all of the players in the specification, design, implementation and usage of end-to-end secure communications and technology systems.
- **RETURN ON INVESTMENT.** Secured Cities is committed to providing all exhibiting companies with the highest ROI, determining product and technology interest before the event and providing you access to those interested in seeing you before the event even begins!
- **VALUE.** Exhibiting companies at Secured Cities gain access to new business opportunities not only on the exhibit floor, which is designed with non-competing hours to the education, but your exhibit pass also provides you access to the educational sessions and Networking Reception, extending your access to a highly-qualified audience.

Longer Exhibit Hall Hours!

In 2016 the Secured Cities Exhibit Hall will be open for two full days, totaling 11 hours

WHO EXHIBITS?

Join security executives from some of the largest Video Surveillance Hardware Manufacturers, (VMS) Video Management Systems Software Firms, Access Control Solution Providers, Emergency Communications and Mass Notification vendors who will be participating as exhibitors at Secured Cities 2016 in Houston!



Houston, Texas Skyline

WHY HOUSTON

SECURED CITIES 2016 RETURNS TO HOUSTON!

With more than 2.2 million residents, the city attracts visitors and transplants with a wonderful mix of world-class arts, booming business, pro sports and award-winning cuisine.

As the rest of the country discovers what locals have known all along, Houston is finally enjoying the recognition it deserves. Just last year, the city landed on several "best of" lists, including the Travel + Leisure roundup of America's Favorite Cities and the Hotwire.com index of most affordable U.S. vacation destinations.

Not surprisingly, businesses also recognize the allure of Houston's offerings. Twenty-five companies on the Fortune 500 list call the Energy Capital of the World home. Aeronautic research is unsurpassed at NASA headquarters—the facility responsible for putting the first man on the moon—and Texas Medical Center remains the largest in the world with 47 highly lauded research and treatment institutions.

When it comes to public safety, Houston is one of the more progressive metropolitan areas in the country. More than a dozen federal, state and local law enforcement, emergency management and government agencies coordinate services and technologies to protect the greater Houston and Harris County jurisdictions. Houston's dedication to the public/private partnership effort is a point of distinction.

So while you are in town for Secured Cities, come, live like a local for a few days and discover why Houston's mix of international appeal and Southern charm have captured the imagination of taste makers the world over.

HOUSTON FACTS & FIGURES

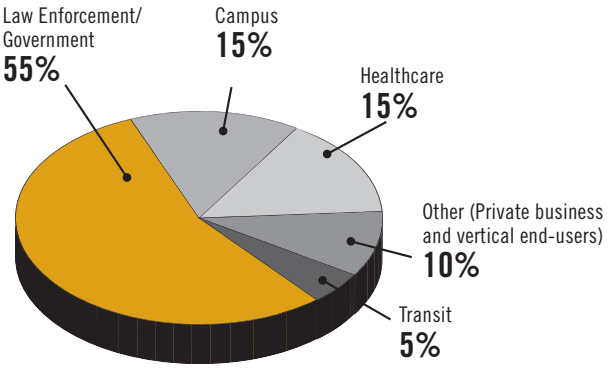
- Houston is the fourth most populous city in the nation (trailing only New York, Los Angeles, and Chicago) and is the largest in the southern U.S. and Texas
- Houston has the No. 1 spot on Forbes' annual list of America's Fastest Growing Cities
- The Houston metro area's population of 5.95 million in 2010 is the 6th largest among U.S. metropolitan statistical areas according to www.census.gov, and a 26% increase since 2000
- Home to more than 5,000 energy related firms. Houston is considered by many as the Energy Capital of the World
- Houston has a booming Energy Sector, Medical Tech Firms, and on-fire economy
- As a major corporate center. Houston is home to 23 Fortune 500 companies
- Houston boasts more than 40 colleges, universities and institutions – Higher Education Campuses in Houston: Houston Baptist University, Lone Star College System, San Jacinto Community College, University of Houston, Houston Community College System, Rice University, Texas Southern University, University of St. Thomas
- Houston is home to the Texas Medical Center, the largest medical center in the world, with a local economic impact of $10 billion. More than 52,000 people work within its facilities, which encompass 21 million square feet. Altogether 4.8 million patients visit them each year
- The Port of Houston ranks first in the United States in international waterborne tonnage handled and second in total cargo tonnage handled. It is the tenth largest port in the world. The port handled 220 million short tons of domestic and foreign cargo in 2010
- Houston was the only U.S. destination on the Boston Globe's list of six "places to visit in 2015."
- Houston ranks No. 2 in Travel + Leisure "America's Favorite Cities 2014"
- Houston named the "newest capital of great food" by Food & Wine (2013)
- Houston named one of the 10 greenest cities in the U.S. by Causes.com (2013)
- Forbes rates Houston among the 10 Best Cities for Young Entrepreneurs (2014)
- Thumbtack ranks Houston No. 3 in Nation as most friendly to small business (2014)
- Business Insider named Houston the Best City in America (2013)

REACHING DECISION MAKERS
IN THE SECURITY ENVIRONMENT

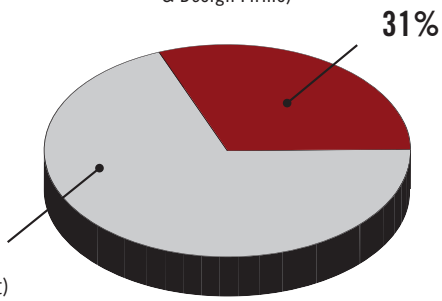
Secured Cities attendees include senior and executive-level management from the following agencies:

- Federal Agency/Federal Government
- City/Municipal Police
- City Government
- College or University
- Business/Organizational/Corporate Security Department
- State Government
- Transit Agency
- County Sheriff Office/Department
- Other

Who Attends Secured Cities By Vertical Market?



Who Attends Secured Cities By Sector?



2015 Attendees Included

COMPANY	JOB TITLE
Access Monitoring & Control	General Manager
AMD	Gbl Security Systems Mgr
Amtrak	Video Surveillance Mgr
Argyle Security	Dir Integrated Systems
Asset Protection Specialists	President
Austin Police Department	Lieutenant (Ret.)
Austin-Travis County EMS	Division Chief
Baltimore City Police Dept	Homeland Fiscal Technician
Brookfield	Regional Security Director
Burns & McDonnell	Consultant / Specifier
City of Atlanta	Safety Manager
City of Houston	CISO
City of Houston	IRM Manager
City of Montebello	Vehicle Manager
City of Rowlett	Director of IT

(continued on next page)

Secured Cities attendance has grown year after year, and we expect growth again in 2016.

We anticipate increased attendance this year, through both the SouthComm Transit, Security, Law Enforcement and Public Safety reach of over 1,000,000, and our print and electronic campaign focused on Healthcare, Transit, Education and Municipal markets.

(continued from previous page)

COMPANY	JOB TITLE
City of Rowlett	IT Infrastructure Manger
COH - Mayor s Office PS/HS	PSVI Program Director
Confluence Security Group	CTO/Founder
ConsulTex and Associates	President
Convergint Technologies	VP of Business Development
Crisis360	Senior Account Manager
Critical Intervention Services	VP of Operations
CSCG	ECUADOR
Datavox	Director of Physec
Downtown Dallas, Inc.	VP - Public Safety
DowntownDC BID	Director
EM Ltda	Director
fiserv	engineer
Fort Bend Christian Academy	IT Manager
Guidepost Solutions, LLC	Director, Security Consult
Harris County FPM	Project Coordinator
Harris County Precinct Five Co	Sergeant
Hawaiya Technologies, Inc.	Pres/CEO
Highland Park Dept. of Public	Fire Marshal
Hillsborough County Sheriff s	Deputy Sheriff
Hollister Police Department	Captain
Hollister Police Department	Detective Sergeant
Houston Community College	Professor
Houston Fire Department	Assistant Fire Chief
Houston Police Department	IRM Manager
Inteconnex Inc.	Director Operations
IOTech LLC	Managing Member
IVS Imaging	Division Manager
JGW Group	Training Director
Kitsap Transit	Executive Director
Kitsap Transit	Human Resources Director
KLB Associates LLC	Managing Director
Koetter Advanced Security	Managing Director
Kratos PSS	Account Manager-SW Region
KratosPSS	Executive VP
La Porte PD	Chief of Police
La Porte PD	Dispatch Supervisor
La Porte PD	Lieutenant
Lane Transit District	DPS Manager
LifeBridge Health	Director of Security
LOS ANGELES COUNTY SHERIFF	Captain
NZTE	Business Development
Oklahoma City Police Departmen	Sgt
Planned Parenthood Gulf Coast	Sr. Director, Security
Securadyne Systems	Vice President
SiteSecure	Division Manager
SiteSecure / MECO	Director, Security Solutio
South Texas College of Law	Director of Security
Southern Folger	Electrical Engineer
Southern Folger	President
Southern Folger DEC	Estimator
Stanley CSS	Applications Engineer
Sugar Land Police Department	Assistant Chief of Police
SurveillanceGrid Integration I	CMO
Syracuse University Public Saf	IT Manager
TATUS	GM
Taylor County LEPC	Chairman
Taylor County LEPC	Public Information Officer
Teksys Inc.	President
Texas Department of Transporta	Security Lead Worker
The University of Tulsa	Asst Dir Security Tech.
The Woodlands Township	IT Director
Town of Highland Park	Director of Public Safety
Town of Highland Park	IT Manager
Ubertas Limited Partnership	Managing Partner
United Security Alliance, Inc	President
UNIVERSITY OF TENNESSEE	CHIEF OF POLICE
VIA Metropolitan Transit	Chief of Transit Police
VIA Metropolitan Transit	Director, Safety, Police
W. W. Hastings Hospital	Chief of Security
Wellesley Police Department	Detective/Systems Manager
Wheeling Police Department	Sargeant/PRO/President FOP
Texas Department of Transporta	Security Lead Worker
The University of Tulsa	Asst Dir Security Tech.
The Woodlands Township	IT Director
Town of Highland Park	Director of Public Safety
Town of Highland Park	IT Manager
Ubertas Limited Partnership	Managing Partner
United Security Alliance, Inc	President
UNIVERSITY OF TENNESSEE	CHIEF OF POLICE
VIA Metropolitan Transit	Chief of Transit Police
VIA Metropolitan Transit	Director, Safety, Police
W. W. Hastings Hospital	Chief of Security
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RESERVE YOUR SECURED CITIES 2016

EXHIBIT SPACE

Secured Cities is your annual opportunity to:

- Help End Users Make the Migration to IP
- Present your End-To-End Innovative Products and Solutions to the key attendees in a Buying Summit Exhibit Hall
- Get Face-To-Face with Security Directors and Security Managers over a 2-½ day period at one of the best shows in the Security Industry for Networking
- Learn what the Federal Agencies, high-ranking Law Enforcement, Public Safety Operations, First Responders and Emergency Management Personnel are looking to Buy
- Set yourself apart from your peers by seeing for yourself where the Technology is going and interact with Key Buyers who are the project Decision Makers
- Increase exposure of your new products to your audience through the New Product Showcase

Reserve your space – submit your contract today!

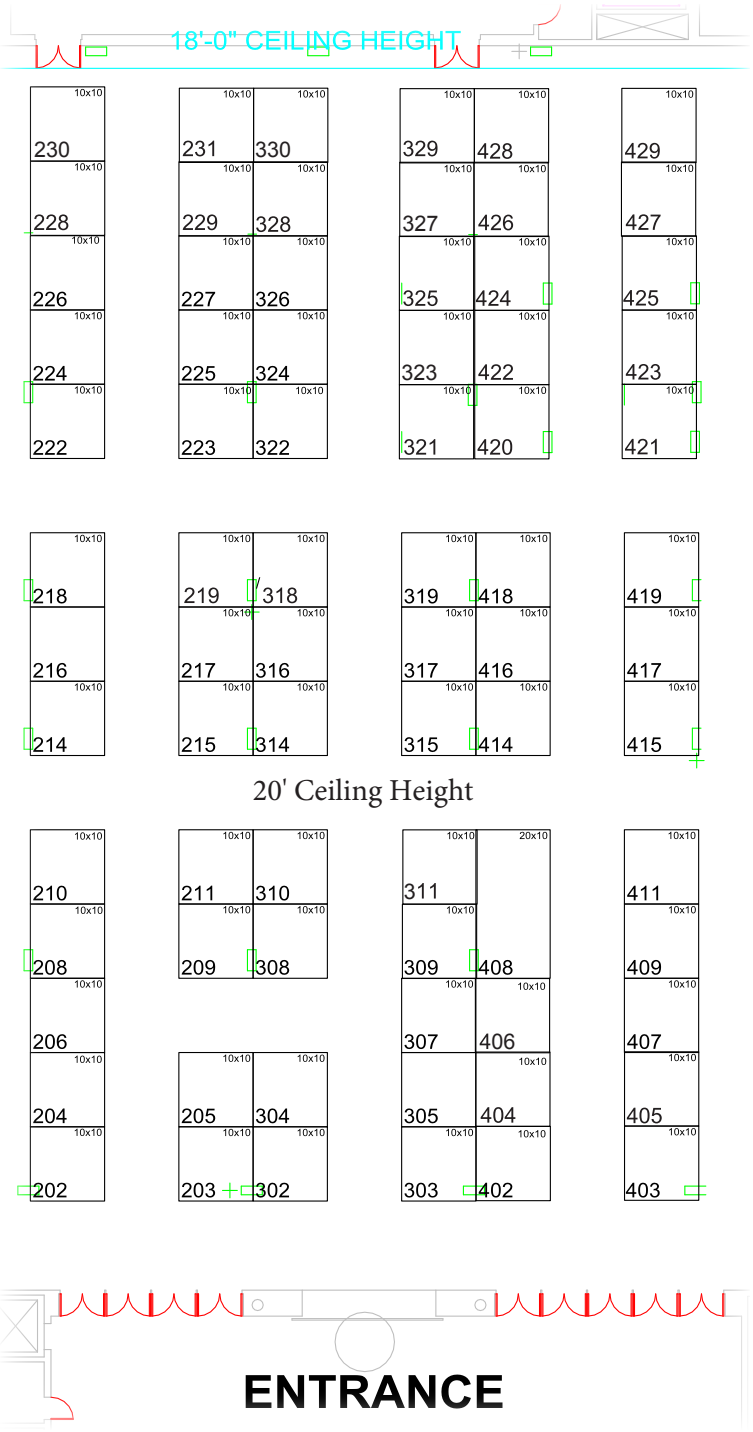
Exhibitor Booth Fees:

Corner, Inline and Island Booths
Available - $33 per Square Foot (SF)

Booth Size	Standard Rate
100 SF	$3,300
200 SF	$6,600
300 SF	$9,900
400 SF	$13,200

Questions:

Lou Meszoros,
Sales Manager
Lou@securedcities.com
800-547-7377 Ext. 2701



NEW for 2016 – MORE VALUE AT A LOWER COST

SPONSORSHIP Opportunities:

Studies show marketing efforts before, during and after the event significantly increase your ROI. Secured Cities offers a wide variety of sponsorship and exhibitor marketing opportunities to help you maximize your exposure.

Lanyard Sponsorship – Exclusive Sponsor $5,000

To be produced by sponsor; speak with your sales representative about material due dates.

Networking Reception Sponsorship $5,000

Includes signage at the event. Sole sponsor to kick-off the reception with welcome and brief opening remarks.

Hotel Key Card $5,000

Registration Sponsorship $5,000

Take advantage of this high-visibility option! Company logo on the registration page of the Secured Cities' website, on the downloadable registration form, badge stock and on the registration table kick-panel or table drape. Logo also featured on a pre-event registration verification email.

Event Newsletter (Monthly) – Exclusive Opportunity $5,000

729x90 Top Leaderboard Digital Banner Ad

- Event Newsletter Sponsorship (Per Month) **$1,000**

Education Track Sponsorship (Exclusive) $5,000

Includes company logo on signage in breakout rooms, on website for sponsored track, and includes the opportunity for sponsor to introduce speaker. Sponsorship does not include speaker selection.

- Education Track Sponsorship **$2,500**
- Education Session Sponsorship **$1,000**

Show Bag Sponsorship $5,000

Put your company logo on every show bag handed out. Plus one insert in each bag.

Show Bag Insert Sponsorship – 5 Available $1,100

This sponsorship allows one piece of printed company material to be inserted in the show bag received by all attendees at registration. Hurry, limit of 5 inserts available.

Tour Sponsorship (Exclusive All Three Tours) $3,000

Includes signage at the event, access to the tour attendee list, opportunity to distribute promotional material of choice (flash drive, flyers, etc.), and mention of sponsoring company when announcing tours.

- Tour Sponsorship (Exclusive – One Tour) **$1,000**

Keynote Sponsorship – Day 1 $2,500

Includes signage at the event and recognition of sponsor during introduction of keynote speaker.

Keynote Sponsorship – Day 2 $2,500

Includes signage at the event and recognition of sponsor during introduction of keynote speaker.

Digital Display Advertising

Static Image $1,000
Video $1,495

Gain more exposure during the show by advertising your company & product on a 55" digital monitor, placed in a high-traffic location. Your image or video will be seen continuously throughout the conference.

Banner Ad on Homepage of Secured Cities Website $1,000

300 X 250 banner ad on Secured Cities' website.

Innovation Awards Luncheon – Table Sponsor $1,000

Floor Graphics – Exclusive Sponsorship $5,000

Welcome Secured Cities attendees with floor decals. These decals will be inside the entrance closest to registration; located in front of the doors across from the Exhibit Hall entrance closest to registration. To be produced by sponsor; speak with your sales representative about material due dates.

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MARKETING OPPORTUNITIES

Studies show that exhibitors who engage in pre-show marketing promotions have increased ROI and generate more leads.

Verification E-Mail Sponsor Exclusive Program Sponsor $4,000

Your company message will be emailed to every registered attendee before or after the show. Contact Lou Meszoros (Sales Manager) regarding select dates the e-minders will be published.

- Verification E-Mail Sponsor Single E-Mail $1,000

Secured Cities Official Show Guide Advertising Opportunities

Advertise in the Secured Cities official show guide and increase your company's visibility and drive attendees to your booth.

- Half Page $450
- Full Page $750
- Back Cover $1,000

www.SecuredCities.com

Thank you to our 2015 Sponsors

- IBM – Opening Keynote Sponsor
- EMC² – Networking Reception Sponsor
- VERINT – Registration Sponsor
- AXIS COMMUNICATIONS – Lanyards Sponsor
- Haystax Technology – Coffee Breaks Sponsor
- Microsoft – Innovation Awards Table Sponsor
- MOBOTIX – Innovation Awards Table Sponsor
- Qognify FORMERLY NICE SECURITY – Innovation Awards Table Sponsor
- vidsys – Innovation Awards Table Sponsor
- Surveillance Grid – Innovation Awards Table Sponsor
- MOTOROLA SOLUTIONS – Innovation Awards Table Sponsor
- AXIS COMMUNICATIONS – Innovation Awards Table Sponsor
- Haystax Technology – Innovation Awards Table Sponsor
- VERINT – Innovation Awards Table Sponsor

The complete 2015 Secured Cities Exhibitor List

Agent Video Intelligence
Aiphone Corporation
Alpha Technologies
Amcrest Technologies LLC
ASIS International Houston Chapter
ASSA ABLOY
Avigilon
Axis Communications
BluePoint Alert Solutions
Bosch Security Systems, Inc.
BriefCam, Inc.
Campion Sales
Case Global
CelPlan Technologies, Inc.
Christie Digital Systems
Consolidated Resource Imaging, LLC (CRI)
Coreveillance
Cornerstone Detention
DataArchiving.com
DetectaChem
Digital Ally, Inc.
DVTEL, Inc.
EMC
EX2 Technology
Farpointe Data, Inc.
Firetide, Inc.
- A Division of UNICOM Global
FLIR Systems, Inc.
Genetec, Inc.
GeoVision Inc.
Geutebruck Security Inc.
IK Systems Inc.
IndigoVision
Intergraph Corporation
ipConfigure
Iscon Imaging
ISONAS, Inc.
iThinQware
Jamieson Manufacturing Co.
Knight Security Systems
L-3 Mobile-Vision, Inc.
Milestone Systems
MOBOTIX Corp.
NVT Inc
On-Net Surveillance Systems, Inc.
Pivot3
PlateSmart Technologies
Presidio
QNAP, Inc.
Quantum Corporation
Quantum Secure
part of HID Global
Red Hawk Fire & Security
Safety Vision LLC
Salient Systems
Spectra Logic
TASER International
Tech Systems Inc.
Teleste
Telrad Networks
Verint
Vidcie
Vidsys
VIEVU
VIVOTEK
WatchGuard Video
Wireless CCTV LLC